

REMARKS

Entry of this Amendment in accordance with the provisions of 37 CFR §1.114 is respectfully requested.

This amendment is in response to the Final Office Action dated April 8, 2010. By the present amendment, the claims have been amended to clarify the invention, as will be discussed below.

Reconsideration and removal of the 35 USC § 103 rejection of the independent claims 7 and 14 and their respective dependent claims over the primary reference to Bandy (USP 6,002,344) in view of the secondary references to Heng (USP 6,538,563), Augenblick (USP 3,944,928), Barrett, Jr, (USP 4,471,345) and Raimbault (USP 6,177,858) is respectfully requested.

By the present amendment, the claims have been further clarified to specifically define that the memory address counter indicates a bit address of a memory and performs a counting operation with the claimed second information being set. By virtue of this, it is possible to control anti-collision with a simple circuit configuration, as discussed on page 11, line 11 et seq. of the specification. In particular, as noted there:

“Because the memory address counter 13 indicates a bit address of the memory 16 and performs counting operation with the first random number 11 set, it can control anti-collision with such a simple circuit configuration.”

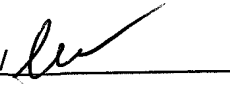
It is respectfully submitted that neither the primary reference to Bandy nor any of the cited secondary references teach or suggest this specific claimed feature of the memory address counter indicating a bit address of a memory and performing a counting operation with the claimed second information being set “to thereby avoid collision with the transmitted information from said other IC tags.” Therefore,

reconsideration and allowance of the amended independent claims 7 and 14 and their dependent claims is respectfully requested.

If the Examiner believes there are any matters which can be resolved by way of either a personal or telephone interview, the Examiner is invited to contact Applicant's undersigned attorney at the number indicated below.

To the extent necessary, Applicants petition for an extension of time under 37 CFR 1.136. Please charge any shortage in fees due in connection with the filing of this paper, including extension of time fees, to the Antonelli, Terry, Stout & Kraus, LLP Deposit Account No. 01-2135 (Docket No. 843.45150X00), and please credit any excess fees to such deposit account.

Respectfully submitted,
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